

“April has that rare combination of creativity, leadership and technical intuition. She is a team player with the confidence of someone comfortable in their own skin.”

Ashley Blair

*Director of Extended Learning
and Professional Development
Union University*

“No matter what task is at hand, April continually exhibits a dedication to not only getting the job done, but also making sure it’s done better than it has to be. It’s her commitment to excellence that makes her outstanding among ten thousand.”

Chuck Scott

*Producer/Director, Partner
Bulldog Visual Media*

STL TV Jewel Award for Best Graphic Designer • Charter Media Rookie of the Year (Southeast Division) • Union University Outstanding Broadcasting Student • Monty Hall Award for Service in Broadcasting • Academic Excellence in Broadcasting Medal

young production professional with a passion for excellence

- Team player with ability to earnestly and effectively carry out leadership roles
- Well organized and able to handle multiple responsibilities in high-stress and fast-paced environment
- Eager to learn and to experiment with new technologies and techniques
- Possesses excellent verbal and written communication skills
- Passionate and hard worker

relevant experience

Director / Technical Director

Various STL TV Interview and Magazine-Format Programming (2008-10)
Telethon *West Tennessee Cerebral Palsy Association – Links of Love* (2005-07)
Telethon *Carl Perkins Center – Circles of Hope* (2005-07)
Live Basketball Games of Union University (2003-05)
Live-to-Tape Academic Game Show *Head 2 Head* (2002-05)
Feature Magazine Show *West Tennessee Illustrated* (2004, Award Winner) *

Producer / Videographer

Various Long and Short-Form Video Projects (2008-10) *
Inside Sports Feature Magazine Show (2008) *
Local Commercials (2006-07) *
Live-to-Tape Basketball Games of Union University (2001-03)
Feature Packages for *West Tennessee Illustrated*, *Bulldog Basketball Blast* *

Video Editor

In Your Ward Feature Magazine Show (2009-10)
Wedding ceremonies, receptions, highlight reels (2007)

* also served as writer and editor

employment history

- **City of St. Louis Communications Division (STL TV)**, St. Louis, MO
Video Production Specialist / April 2008-Present
- **Concordia Seminary**, St. Louis, MO
Contract Director for *Ablaze!* Webcasts / August 2007-March 2008
- **Charter Media**, Jackson, TN.
Commercial Producer-Videographer / 2005-07
- **Union University**, Jackson, TN.
Student Assistant / 2003-05 (during the school year).
- **FOX8 WGHP**, High Point, NC.
Production Intern / Summer 2004

education

- **Union University**, Jackson, TN.
B.A. in Broadcasting; Graduated Summa Cum Laude / May 2005
Grade Point Average: 3.98; 4.0 in major

Union Broadcasting Society President, National Dean’s List, President’s List, Scholar of Excellence, Alpha Chi National Honor Society

equipment and software experience

cameras

Sony DSR-300

Panasonic DVC Pro

Canon HV-20

Canon XL-1

Canon GL-1

Hitachi studio cameras

Sony studio cameras

live production

Ross 16-input video switcher (single M/E)

Video Toaster 4

Mackie 32-channel audio board

software

Adobe Photoshop

Adobe After Effects

Adobe Premiere Pro

Avid Media Composer

Avid Xpress Pro

DVD Studio Pro

Final Cut Pro

Microsoft Office

operating systems

Microsoft Windows (2000, ME, XP)

Apple OS X

other abilities

typing speed: 74 wpm

References available upon request

Demo reel (DVD) available upon request